



KHYBER PAKHTOON KHWA, PUBLIC SERVICE COMMISSION, PESHAWAR.

**SUBJECT:- COPETITIVE EXAMINATION FOR THE POSTS OF PROVINCIAL
MANAGEMENT SERVICE(BPS-17).**

2010

JOURNALISM

Time Allowed: 03 hours.

Max: Marks: 100

NOTE: Attempt any FIVE questions.

All questions carry equal marks.

- Q. 1: Describe main principles of good sentence writing for news stories?
- Q. 2: What is role of an editorial page in opinion making process? Describe in detail.
- Q. 3: Write down a critical note on freedom of press and media responsibility?
- Q. 4: Discuss in detail the process of communication including all its basic ingredients?
- Q. 5: Discuss in detail the role of press in development of a society?
- Q. 6: What kinds of challenges are being faced by our national press these days. Answer should be based on arguments.
- Q. 7: Do you think local print media have lost their importance after the emergence of TV news channels in Pakistan. Discuss.
- Q. 8: Write a short note on contribution of Muslim press in Pakistan movement.